

## **REMARKS**

In view of the above amendments and the following remarks, reconsideration of the rejections and further examination are requested. Upon entry of this amendment, claim 22 is added, leaving claim 1-22 pending with claims 1, 9, 17, 18 and 20 being independent. No new matter has been added.

### ***Claims 1-21***

Applicants submit that claims 1-21 are allowable for the reasons set forth in the previous response. In particular, Applicants submit that the claims 1-21 are allowable for the reasons set forth in the amendment filed May 12, 2009, the subject matter of which is herein incorporated.

### ***New Claim 22***

Applicants submit that new claim 22 is allowable since it is dependent from independent claim 21. Additionally, claim 22 recites that the conversion unit converts the generated content which is high-image-quality content to the converted content which is low-image-quality content by reducing an amount of data of the generated content.

Applicants submit that the cited prior art fails to disclose or render obvious such an element. In particular, as noted on page 3 of the March 16, 2009 office action, the Examiner has given a broad interpretation to converting and suggests that Tsuria teaches conversion by generating a new key packet which includes the content. However, Tsuria does not reduce the data set by converting the content to low image quality. Once content is converted from high image quality to low image quality, the content cannot be restored back to the original high image quality from low image quality. Claim 22 thus distinguishes itself from Tsuria, since Tsuria fails to disclose a device that converts content in this manner. Furthermore, there is no reasoning in the cited prior art modify Tsuria such that it would have rendered claim 22 obvious.

Therefore, Applicants submit that claim 22 is allowable over the cited prior art.

***Conclusion***

In view of the foregoing amendments and remarks, all of the claims now pending in this application are believed to be in condition for allowance. Reconsideration and favorable action are respectfully solicited.

Should the Examiner believe there are any remaining issues that must be resolved before this application can be allowed, it is respectfully requested that the Examiner contact the undersigned by telephone in order to resolve such issues.

Respectfully submitted,

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